

# RETAIL REVOLUTION

## **FOR IMMEDIATE RELEASE**

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### **RETAIL REVOLUTION PODCAST LAUNCHES**

#### **Real-Time Conversations with Fashion Retail Experts Now Streaming**

**New York City, NY** – *Retail Revolution* is a new podcast series based in New York City which delves into fashion retail, it's current systems and new systems, in order to create a better and more sustainable future. Produced by Joshua Williams and hosted by Christopher Lacy, the *Retail Revolution* podcast features in-depth conversations with experts in omni-channel retailing with myriad perspectives: technology, consumer engagement, data analytics, merchandising and more. Expert guests include Ron Thurston, Vice President of Stores, Intermix; Meisha Brown, Vice President of Department Stores for Kering Eyewear; Brandon Roe, marketer and author of *Why Fashion Brands Die*; and Noam Levavi, Chief Executive Officer of ByondXR.

The *Retail Revolution* podcast is a resource to any professional or student of retail. Recorded and released in near real time, podcast listeners will gain insights into the successes, failures, new developments and processes occurring in the fashion retail industry, including conversations about the Covid-19 pandemic and its effect on retail. Host Christopher Lacy states, "The podcast really challenges listeners to consider new ways to approach a business system rooted in old methodologies and consider innovative approaches to develop, strategize and implement change for sustainability, inclusivity, and profitability across all areas of a retail organization." He continues, "A crisis is a process of transformation. It informs you the old system can no longer be maintained. Change now or never!"

A revolution in retail is surely upon us; join the conversation. New episodes are released every Tuesday and Thursday. Listen now on Apple Podcasts, Stitcher, TuneIn and Spotify. Learn more at [www.RetailRevolutionPodcast.com](http://www.RetailRevolutionPodcast.com).

**Fashion Consort** draws on a deep network of experts and professionals to create, produce and deliver content that inspires, entertains and educates businesses, students and consumers, with a focus on current issues, innovations and authentic human

connections. Fashion Consort is the executive producer of the *Retail Revolution*, *Transition of Style* and *News Bytes* podcasts. Additionally, Fashion Consort produces and delivers digital and onsite training modules and events for lifestyle businesses.

**Joshua Williams, Producer and Co-Creator** is an experienced fashion creative director, business executive and educator. As an omni-channel retailing and marketing expert, Joshua is particularly adept at negotiating the complex needs of a brand's sales distribution strategy across multiple platforms, ensuring optimal and authentic customer engagement and coordinated marketing support. This necessitates a deep understanding of the fashion global supply chain, emerging technologies and an ever-changing marketplace.

Joshua is currently an Assistant Professor at Parsons School of Design in the Fashion Management graduate program. He is also founder and president of Fashion Consort. Clients have included Anne Valerie Hash, Miguelina, JM, Jude Connally, Andrew Marc and *See.7* magazine. He is a regular guest speaker on television and events worldwide.

**Christopher Lacy, Host, Co-Creator** has worked with Gucci, Omega, Donna Karan and Barneys New York over the past 20+ years. He has developed a specialty in creating amazing customer experiences especially for affluent clients. Lacy is the Founder and CEO of Christopher Lacy Consulting a firm dedicated to building strategic client and team development programs. Through leveraging data from quantitative and qualitative research, CLC combines deep industry knowledge with leadership, sales coaching, CRM data, and operational expertise to elevate brand profiles and client experience.

Christopher is currently an Assistant Professor at Parsons School of Design in the Fashion Management graduate program as well as Curriculum Developer for Parsons New School Executive Education Program. Christopher has shared his knowledge and industry outlook by facilitating workshops for Polimoda, writing articles for WWD, providing insight to Business Insider and participating on multiple panels including Fashioninnovation NYC.

For more information visit [www.FashionConsort.com](http://www.FashionConsort.com).

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