

# RETAIL REVOLUTION

## **FOR IMMEDIATE RELEASE**

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### **SEASON 3 OF “RETAIL REVOLUTION” NOW STREAMING** **Real-Time Conversations with Fashion Retail Experts**

**New York City, NY** – Fashion Consort launched Season 3 of *Retail Revolution* on Tuesday, September 8<sup>th</sup>, 2020. The *Retail Revolution* podcast was developed to give voice to fashion retailer experts at all levels of the business, from C-Suite to store floor, in order to better understand the seismic shifts happening in the industry, accelerated by the Covid-19 pandemic.

Produced by Joshua Williams and hosted by Christopher Lacy, Season 3 of *Retail Revolution* podcast kicks off with guest expert Keanan Duffty, British fashion designer and founding director of the MPS-Fashion Management graduate program at Parsons School of Design. He sets the tone for the new season, discussing the need for “balance between creativity and commerce.” Season 3 guests include Andrew Jassin, Founder and Managing Director of Jassin Consulting Group, Joshua Kapelman, Executive Vice President and Managing Director of Hilldun Corporation and Luisa Herrera-Garcia, Senior Vice President of John Varvatos.

The *Retail Revolution* podcast is a resource to any professional or student of retail. Producer Joshua Williams states, “We realized very quickly that there was a real need to discuss issues related to fashion retail in real time. It is an industry that is always adapting to constantly shifting customer needs. Season 3 really focuses on the social, political and economic factors at play, in the context of the upcoming U.S. election and the Covid-19 pandemic.”

Season 3 will include 13 full-length episodes. New episodes are released every Tuesday on Apple Podcasts, Stitcher, TuneIn and Spotify. Episodes, bonus materials and full transcripts are available at: [www.RetailRevolutionPodcast.com](http://www.RetailRevolutionPodcast.com).

**Fashion Consort** draws on a deep network of experts and professionals to create, produce and deliver content that inspires, entertains and educates businesses, students and consumers, with a focus on current issues, innovations and authentic human connections. Fashion Consort is the executive producer of the *Retail Revolution*, *Transition of Style* and *News Bytes* podcasts. Additionally, Fashion Consort produces and delivers digital and onsite training modules and events for lifestyle businesses.

**Joshua Williams, Producer and Co-Creator** is an experienced fashion creative director, business executive and educator. As an omni-channel retailing and marketing expert, Joshua is particularly adept at negotiating the complex needs of a brand's sales distribution strategy across multiple platforms, ensuring optimal and authentic customer engagement and coordinated marketing support. This necessitates a deep understanding of the fashion global supply chain, emerging technologies and an ever-changing marketplace.

Joshua is currently an Assistant Professor at Parsons School of Design in the Fashion Management graduate program. He is also founder and president of Fashion Consort. Clients have included Anne Valerie Hash, Miguelina, JM, Jude Connally, Andrew Marc and *See.7* magazine. He is a regular guest speaker on television and events worldwide.

**Christopher Lacy, Host, Co-Creator** has worked with Gucci, Omega, Donna Karan and Barneys New York over the past 20+ years. He has developed a specialty in creating amazing customer experiences especially for affluent clients. Lacy is the Founder and CEO of Christopher Lacy Consulting a firm dedicated to building strategic client and team development programs. Through leveraging data from quantitative and qualitative research, CLC combines deep industry knowledge with leadership, sales coaching, CRM data, and operational expertise to elevate brand profiles and client experience.

Christopher is currently an Assistant Professor at Parsons School of Design in the Fashion Management graduate program as well as Curriculum Developer for Parsons New School Executive Education Program. Christopher has shared his knowledge and industry outlook by facilitating workshops for Polimoda, writing articles for WWD, providing insight to Business Insider and participating on multiple panels including Fashioninnovation NYC.

For more information visit [www.FashionConsort.com](http://www.FashionConsort.com).

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